

# Press Release

FOR IMMEDIATE RELEASE August 16, 2017

## WINGS OF ENCHANTMENT BUTTERFLY FARM JOINS JERICHO NURSERY TO TAG & RELEASE MONARCH BUTTERFLIES

ALBUQUERQUE, NM: Wings of Enchantment and Jericho will participate in a monarch butterfly tag and release on Saturday, September 16 from 9 a.m. – 12 p.m. The event will be held at Jericho Nursery on 101 Alameda Blvd NW, Albuquerque, NM 87114, to educate the public on why tagging monarch butterflies is important to the study of migrating monarchs in New Mexico.

The monarch butterfly migration in the Midwest through the I35 Corridor into Mexico is heavily documented, but there is little data for New Mexico and other southwest states. Arizona has done recent documentation in the last several years through Southwest Monarch Study, but New Mexico is just getting started. “In order to document migration patterns in the state, we need citizen scientists to help us with sightings of butterflies, larvae and milkweed plants,” said Tatia Veltkamp, owner of Wings of Enchantment Butterfly Farm. According to Veltkamp, “we need to get the word out to everyone in the state that we need help with data.”

Join Wings of Enchantment and Jericho Nursery in groundbreaking efforts to get data for NM to tag and then release your very own monarch butterfly. Butterflies can be adopted for \$8, tagged and then released in a mass release at 9:30am, 10:30am or 11:30am. Experts will be on hand to help educate on how to tag, why we tag, and how to track your butterfly. Native and non-native milkweed will also be for sale at Jericho Nursery.

Wings of Enchantment Butterfly Farm is the local leader in supplying Albuquerque with education on butterflies. The farm is located in NE Albuquerque and has educational programs available for all ages. Owner Tatia Veltkamp has been raising butterflies for more than 15 years. To check a schedule of events and any updates, visit [www.wingsofenchantment.com](http://www.wingsofenchantment.com).

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